

## 2019 Scott & Rock Island County Community Health Improvement Plan (CHIP)

### Priority Issue: **Mental Health**

**Goal 1:** To overcome physical, social, and financial barriers that limit timely and comprehensive access to mental health care.

<b>Strategy 1: Increase the number of mental health professionals serving the QC region</b>		<b>Measure:</b> TBD by the Quad Cities Behavioral Health Coalition	
<b>Activities</b>		<b>Timeline</b>	<b>Responsible Parties</b>
1. Support work of the Quad Cities Behavioral Health Coalition’s Behavioral Health Innovation Team to develop/promote evidence-based practices and collaborative opportunities to implement system innovations (telepsych, etc.).		2019-2022	Quad Cities Behavioral Health Coalition
2. Promote mental health as career field in collaboration with post-secondary schools.		2019-2022	UnityPoint Health – Trinity/Transitions

<b>Strategy 2: Increase innovative services available in the QC region</b>		<b>Measure:</b> TBD by the Quad Cities Behavioral Health Coalition	
<b>Activities</b>		<b>Timeline</b>	<b>Responsible Parties</b>
1. Support work of the Eastern Iowa Mental Health/Disability Services Region to provide crisis, wraparound, and transitional services outside of the clinic setting.		2019-2022	Eastern Iowa MH/DS Region
2. Using collaborative community portals and other resources, promote services available in the Quad Cities to the public and providers.		2019-2022	Quad Cities Behavioral Health Coalition

**Strategy 3: Create a comprehensive referral system in the QC region****Measure:** TBD by the Quad Cities Behavioral Health Coalition

<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Enhance existing mental health resource information available through collaborative community portals and other resources.	2019-2022	Quad Cities Behavioral Health Coalition'
2. Promote information sharing on existing mental health services to facilitate access and referrals.	2019-2022	Quad Cities Behavioral Health Coalition
3. Maintain updated mental health resource information through collaborative community portals and other resources.	2022	Quad Cities Behavioral Health Coalition

**Goal 2:** Advocate for public policy that increases funding, resources, and coverage to allow flexibility and integrated care.

<b>Strategy 1: Build a local coalition to support the behavioral health of residents in the Quad Cities region</b>		
		<b>Measure: # of coalitions existing</b>
<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Establish the Quad Cities Behavioral Health Coalition.	2019	Quad Cities Behavioral Health Coalition Steering Committee
2. Invite members of community organizations to participate in the Coalition.	2019	Quad Cities Behavioral Health Coalition Steering Committee
3. Convene regular coalition meetings and communication.	2019	Quad Cities Behavioral Health Coalition Steering Committee
4. Establish vision, mission, values and priorities of the Coalition.	2019	Quad Cities Behavioral Health Coalition Steering Committee

<b>Strategy 2: Promote community awareness of Quad Cities Behavioral Health Coalition</b>		<b>Measure: TBD by Quad Cities Behavioral Health Coalition</b>
<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Develop and implement a communication plan for educating the community on the activities of the Quad Cities Behavioral Health Coalition.	2019-2022	QC Behavioral Health Coalition
2. Develop and implement a branding strategy to support communication efforts of the Coalition.	2019-2022	QC Behavioral Health Coalition
3. Create measures and methods for tracking progress.	2019-2022	QC Behavioral Health Coalition

**Strategy 3: Develop a community policy agenda to support mental health****Measure:** TBD by Quad Cities Behavioral Health Coalition

<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Explore the development of a coordinated, unified message for advocacy on behavioral health issues.	2020-2022	QC Behavioral Health Coalition
2. Identify collaborative opportunities to expand the community's financial resources available to support behavioral health.	2020-2022	QC Behavioral Health Coalition
3. Coordinate advocacy efforts among membership of the Quad Cities Behavioral Health Coalition.	2020-2022	QC Behavioral Health Coalition
4. Compile and develop behavioral health measures to support advocacy efforts.	2020-2022	QC Behavioral Health Coalition

**Goal 3:** Improve and enhance mental health education with the Quad Cities region.

<b>Strategy 1: Invest in prevention and education efforts</b>		<b>Measure:</b> TBD by Quad Cities Behavioral Health Coalition	
<b>Activities</b>		<b>Timeline</b>	<b>Responsible Parties</b>
1. Promote participation in the Quad Cities Area Trauma Informed Consortium by industry/business community, faith-based community, community members.		2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
2. Promote participation in the Quad Cities Behavioral Health Coalition by industry/business community, faith-based community, community members.		2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
3. Promote adult and youth Mental Health First Aid training in the community.		2019-2022	Scott County Kids/ Vera French/ All Our Kids
4. Support work of the Quad Cities Behavioral Health Coalition’s Behavioral Health Innovation Team to provide education/training on evidence-based practices in behavioral health (health care providers, schools, colleges).		2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
5. Support work of the Quad Cities Behavioral Health Coalition’s Behavioral Health Promotion Team to facilitate community educational opportunities.		2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
6. Coordinate showings of mental health documentaries for community partners and the public.		2019-2022	Quad Cities Area Trauma Informed Consortium/ Child Abuse Council

**Strategy 2: Invest in outreach efforts****Measure:** TBD by Quad Cities Behavioral Health Coalition

Activities	Timeline	Responsible Parties
1. Support work of the Quad Cities Behavioral Health Coalition’s Behavioral Health Promotion Team to create a community-wide overview of current roles, activities existing within the community’s behavioral health system.	2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
2. Support work of the Quad Cities Behavioral Health Coalition’s Behavioral Health Promotion Team to connect community members with mental health resources (via food banks, public health, schools, provider offices, churches, other agencies).	2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
3. Support work of the Quad Cities Area Trauma Informed Consortium and Quad Cities Behavioral Health Coalition to develop outreach efforts focused on the business community.	2019-2022	Quad Cities Health Improvement Plan Partners and other Mental Health Stakeholders
4. Create measures and methods for tracking progress.	2019-2022	Quad Cities Behavioral Health Coalition

**Alignment with National/State Health Improvement Plans & Best/Promising Practices****Healthy Illinois 2021**

- ▶ **Goal 1:** Improve the collection, utilization, and sharing of behavioral health-related data in Illinois.
  - *Goal 1, Strategy 1:* Determine which data currently exist on critical behavioral health problems, resources, and assets.
  - *Goal 1, Strategy 2:* Draw on the resources of other state agencies and private associations.
  - *Goal 1, Strategy 4:* Establish a process for annual review of surveillance/asset data and adjustment of plans and programs to reduce problem prevalence.
- ▶ **Goal 2:** Build upon and improve local system integration

- *Goal 2, Strategy 1:* Encourage the creation of local behavioral health planning councils that include, at a minimum, local health departments, local law enforcement, community health systems including hospitals and physician practices, and local behavioral health providers to develop collaborative action plans.
- *Goal 2, Strategy 2:* Expand evidence-based community education/ capacity-building efforts such as those previously identified so that community members have increased capacity to respond to others who may be experiencing emotional distress with the goal of increasing our community social and emotional intelligence and response.

▶ **Goal 3:** Increase access to behavioral health services across the continuum.

### Healthy Iowans 2017-2021

▶ **Goal 3:** Increase access to behavioral health services across the continuum.

- *Goal 3, Strategy 3-1.1:* Advocate for the following: increase crisis stabilization services in local communities, increase utilization of "transitional level of care units," increase sub-acute services, decrease days waiting placement.

### National Prevention Strategy

▶ **Priority: Mental and Emotional Well-being, Recommendation 4:** Promote early identification of mental health needs and access to quality services.

### Healthy People 2020

- ▶ **Goal:** Improve mental health through prevention and by ensuring access to appropriate, quality mental health services.
  - *MHMD-5:* Increase the proportion of primary care facilities that provide mental health treatment onsite or by paid referral
  - *MHMD-6:* Increase the proportion of children with mental health problems who receive treatment
  - *MHMD-9:* Increase the proportion of adults with mental health disorders who receive treatment

## 2019 Scott & Rock Island County Community Health Improvement Plan (CHIP)

### Priority Issue: **Nutrition, Physical Activity, & Weight**

**Goal 1:** Engage cross-sector community partners and individuals in developing and implementing a comprehensive strategy toward regional health.

<b>Strategy 1: Align cross-sector strategies and resources.</b>		<b>Measure: # of attendees at Be Healthy QC Coalition meetings</b>	
Activities	Timeline	Responsible Parties	
1. Convene regular meetings of the Be Healthy QC Coalition.	2019-2022	Be Healthy QC Coalition	
2. Maintain membership of Be Healthy QC Coalition to include stakeholders from multiple community sectors.	2019-2022	Be Healthy QC Coalition	
3. Maintain and update a dashboard of community data to measure progress in improving nutrition, physical activity, and weight outcomes.	2019-2022	Be Healthy QC Coalition	

<b>Strategy 2: Engage cross-sector community partners to build commitment and investment in regional health.</b>		<b>Measure: # of engagements with entities</b>	
Activities	Timeline	Responsible Parties	
1. Strengthen alignment with Quad Cities Chamber’s Q2030 vision for creating healthy people.	2019-2022	Be Healthy QC Coalition	
2. Provide outreach to business community, civic groups, etc. to share information.	2019-2022	Be Healthy QC Coalition	



3. Identify opportunities to collaborate on community conversations around health.	2019-2022	Be Healthy QC Coalition
--	-----------	-------------------------

<b>Strategy 3: Improve coordination of available community services addressing nutrition, physical activity, and weight.</b>		<b>Measure: # of Be Healthy QC Coalition meetings held</b>
<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Support current work in the community to increase coordination of services amongst providers.	2019-2022	Be Healthy QC Coalition
2. Promote community conversations around services offered.	2019-2022	Be Healthy QC Coalition

**Goal 2:** Maximize awareness and connect individuals with nutrition and physical activity resources in the Quad Cities region.

<b>Strategy 1: Support and Promote Quad Citians to eat well and move more.</b>		<b>Measure: # of Be Healthy QC Coalition messages to community and stakeholders</b>	
<b>Activities</b>		<b>Timeline</b>	<b>Responsible Parties</b>
1. Implement the Be Healthy QC Coalition workplan to promote healthy eating and physical activity.		2019	Be Healthy QC Coalition
2. Continue to engage partners in implementation of the workplan through Be Healthy QC Coalition and workgroup meetings.		2019-2022	Be Healthy QC Coalition
3. Share and celebrate success stories broadly across all sectors and communication channels.		2019-2022	Be Healthy QC Coalition

**Goal 3:** Promote policy, systems, and environment changes to improve nutrition, physical, activity, and weight in the Quad Cities region.

<b>Strategy 1: Educate policy makers on importance of a Health in All Policies approach to decision making.</b>		<b>Measure: # of entities educated on Health in All Policies</b>
<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Research evidence-based and best practices related to promoting Health in All Policies in communities.	2019	Scott County & Rock Island County Health Departments
2. Promote consideration of health in policymaking to local decision makers.	2020-2022	Be Healthy QC Coalition
3. Share evidence-based and best practices with policy makers.	2020-2022	Bi-State Regional Commission
4. Monitor the implementation and provide technical assistance.	Ongoing	Bi-State Regional Commission

<b>Strategy 2: Promote healthy policies for nutrition, physical activity, and weight</b>		<b>Measure: # of educational opportunities implemented</b>
<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Identify policy opportunities for nutrition, physical activity, and weight in the community.	2019-2022	Be Healthy QC Coalition
2. Monitor policy change opportunities and legislation at local, state, and national level.	2019-2022	Scott County and Rock Island County Health Departments
3. Educate stakeholders on opportunities to advocate for policy changes.	2019-2022	Be Healthy QC Coalition

4. Develop statements/white papers for nutrition, physical activity, and weight as needed.	2019-2022	Scott County and Rock Island County Health Departments and other community experts/partners
--	-----------	---

## Alignment with National/State Health Improvement Plans & Best/Promising Practices

### Healthy Illinois 2021

- ▶ **Goal 3:**
  - *Focus Area 1:* Adopt policy, systems, and environmental approaches to increasing physical activity opportunities in the built environment.
- ▶ **Goal 4:** Increase community-clinical linkages to reduce chronic disease.

### Healthy Iowans 2017-2021

- ▶ **Healthy Living, Goal 9:** Improve the healthy weight status of all Iowans by creating supportive policy, systems, or environments for healthy eating and physical activity.

### National Prevention Strategy

- ▶ **Priority:** Active Living, Recommendation 2: Promote and strengthen school and early learning policies and programs that increase physical activity
- ▶ **Priority:** Active Living, Recommendation 4: Support workplace policies and programs that increase physical activity.

### Healthy People 2020

- ▶ **Goal:** Improve health, fitness, and quality of life through daily physical activity.
  - *PA-15:* Increase legislative policies for the built environment that enhance access to and availability of physical activity opportunities.

## 2019 Scott & Rock Island County Community Health Improvement Plan (CHIP)

### Priority Issue: **Access to Healthcare**

**Goal 1:** Improve and enhance education and outreach to healthcare consumers in the Quad Cities region.

<b>Strategy 1:</b> Establish a coalition addressing health access.		<b>Measure:</b> # of Health Access Coalitions	
Activities	Timeline	Responsible Parties	
1. Establish the Health Access Coalition.	2019	CHIP Access to Healthcare Workgroup	
2. Invite members of community organizations and the public to participate in the coalition.	2019	CHIP Access to Healthcare Workgroup	
3. Convene regular coalition meetings and communication.	2019	Health Access Coalition	
4. Establish vision, mission, values, priorities, and an action plan of the coalition.	2019	Health Access Coalition	
5. Create measures and methods for tracking progress.	2019	Health Access Coalition	

<b>Strategy 2:</b> Increase use of technology platforms to educate on how to access healthcare in the Quad Cities region.		<b>Measure:</b> TBD by Health Access Coalition	
Activities	Timeline	Responsible Parties	

1. Identify target audiences in the community to reach with health access information.	2019-2022	Health Access Coalition
2. Investigate available media platforms to use to distribute messages to target audiences.	2019-2022	Health Access Coalition
3. Research funding opportunities to support the identified media platforms.	2019-2022	Health Access Coalition
4. Develop messages for identified target audiences and timelines for distribution.	2019-2022	Health Access Coalition
5. Test messages with members of target audiences.	2019-2022	Health Access Coalition
6. Implement targeted messages in the community using identified platforms.	2019-2022	Health Access Coalition

<b>Strategy 3: Identify existing gaps in consumers' knowledge of healthcare.</b>		<b>Measure:</b> TBD by Health Access Coalition
<b>Activities</b>	<b>Timeline</b>	<b>Responsible Parties</b>
1. Survey community partners who serve targeted populations to identify gaps in knowledge of healthcare.	2020	Health Access Coalition
2. Analyze results of community partners' survey.	2020	Health Access Coalition
3. Determine strategies to eliminate gaps in knowledge of healthcare.	2020	Health Access Coalition
4. Implement identified strategies in the community.	2020-2022	Health Access Coalition

**Strategy 4:** Develop and promote a healthcare guide to support consumers in accessing the healthcare system.

**Measure:** # of consumer healthcare guides distributed

Activities	Timeline	Responsible Parties
1. Explore existing resources for educating healthcare consumers on accessing and utilizing the healthcare system.	2020	Health Access Coalition
2. Establish content for guide based on what information is most beneficial for the consumer.	2020	Health Access Coalition
3. Develop draft consumer healthcare guide.	2020	Health Access Coalition
4. Test the guide with a targeted group of healthcare consumers.	2020	Health Access Coalition
5. Promote the finalized consumer healthcare guide to consumers, healthcare providers, and community partners.	2020-2022	Health Access Coalition

**Goal 2:** Promote the use of the right care at the right time at the right place at the right cost.

<b>Strategy 1:</b> Assess and utilize technology and services to increase appropriate access to healthcare services.		
<b>Measure:</b> TBD by Health Access Coalition		
Activities	Timeline	Responsible Parties
1. Identify existing non-traditional healthcare service approaches that support access to healthcare.	2020	Health Access Coalition
2. Research best practices and innovations in healthcare technology and services (telehealth, onsite assessment tools, 24-7 access options, transportation options, community-based service locations, mobile healthcare).	2020	Health Access Coalition
3. Identify opportunities to implement innovative technology and services.	2021-2022	Health Access Coalition
4. Share identified opportunities with local health care systems and providers.	2021-2022	Health Access Coalition



**Goal 3:** Improve coordination of wraparound service and education for providers.

<b>Strategy 1:</b> Maintain a coordinated resource system to connect providers and services in the community.		<b>Measure:</b> # of community platforms connecting providers and services	
<b>Activities</b>		<b>Timeline</b>	<b>Responsible Parties</b>
1. Identify existing healthcare and community resources (e.g. United Way, Health Departments, care managers) that support successful use of the healthcare system.		2020	Health Access Coalition
2. Invite key contacts for identified resources to information gathering meetings.		2020	Health Access Coalition
3. Explore electronic platform options for service sharing and coordination of healthcare and community resources.		2020-2021	Health Access Coalition
4. Gather resource information for identified platform.		2022	Health Access Coalition
5. Implement and maintain identified platform.		2022	Health Access Coalition
6. Identify opportunities for promoting the platform to providers (e.g. annual summit, lunch and learn, existing provider meeting).		2022	Health Access Coalition
7. Investigate long-term sustainability for continued use of the platform (e.g. core competencies for providers, community campaigns for information maintenance).		2022	Health Access Coalition

## Alignment with National/State Health Improvement Plans & Best/Promising Practices

### Healthy Illinois 2021

- ▶ **Goal 1, Maternal and Child Health:** Assure accessibility, availability, and quality of preventive and primary care for all women, adolescents, and children, including children with special health care needs, with a focus on integration, linkage, and continuity of services through patient-centered medical homes.
  - *Focus Area 2:* Engage providers in understanding how to provide a medical home.
  - *Focus Area 3:* Promote understanding of the benefits of medical homes among consumers and families.

### Healthy Iowans 2017-2021

- ▶ **Health System Improvement, Transportation, Goal 1:** Provide transportation to health care services by making available State Transit Assistance Special Project funds to Iowa's 35 public transit agencies.
- ▶ **Health System Improvement, Lack of Primary Care Services, Goal 1:** Coordinate care for children and youth with special health care needs through a medical home.

### Healthy People 2020

- ▶ **Goal:** Improve access to comprehensive, quality health care services.
  - *AHS-4:* (Developmental) Increase the number of practicing primary care providers.
  - *AHS-6:* Reduce the proportion of persons who are unable to obtain or delay in obtaining necessary medical care, dental care, or prescription medicines.