

# BE READY QC

## EMERGENCY RESOURCE FAIR

SEPTEMBER 9, 2023 10AM-4PM  
WATERFRONT CONVENTION CENTER  
2021 STATE ST, BETTENDORF, IA 52722



### COMMUNITY DISASTER RESOURCES AND EDUCATION

#### ▶ **WHAT IS THE BE READY QC FAIR?**

Be Ready QC Emergency Resource Fair is an event focused on educating the public on emergency and disaster preparedness, which will make our community more resilient.

#### ▶ **EVENT HIGHLIGHTS**

The event will feature local and regional speakers throughout the day. There will also be breakout sessions, workshops, trainings, activities, and giveaways.

*Event includes:*



#### **WORKSHOPS**

Presentations, workshops, and hands-on training.



#### **INFORMATION BOOTHS**

Disaster planning information and services.



#### **ACTIVITIES**

Family friendly activities both indoors and outdoors.

### **CONTACT US**

Facebook Event: <https://www.facebook.com/events/790163969779538>

Website: <http://www.disasterreadyqc.org/be-ready-qc.html>

Email: [EMA@SCOTTCOUNTYIOWA.GOV](mailto:EMA@SCOTTCOUNTYIOWA.GOV)

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### Key Note Speakers

*We want to spend some time highlighting the education and experience of our featured speakers:*

Deputy Chief A.J. DeAndrea (retired) began his career with the Arvada, Colorado Police Department in 1993, retiring from APD in 2023. During his time there he served as a member of the Jefferson County Regional SWAT Team from 1996 to 2012 - a collateral duty team where he was a Team Leader. The majority of his career was spent on patrol but he also spent 2 years as the Sergeant of the Internal Affairs Unit and 4 years as the Sergeant in the Community Response Impact Team (CRIT) and was also an Operations Commander. As Deputy Chief, he over saw both the Field and Operations divisions of the Arvada Police Department.

Madalena is the oldest daughter of Deputy Chief AJ DeAndrea (retired). The backdrop of her childhood were the events of her father's historic career. A Colorado Native, Madalena received her Bachelor of Science in Business Administration and Strategy from the University of Colorado Boulder in 2018. During her time at CU, she served as Student Body President for her 30,000 classmates which gave her the unique opportunity to directly manage a \$24-Million budget, lead a 500-person organization, speak to crowds of 8,000+ people, and work with world leaders like His Holiness the Dalai Lama and Vice President Joe Biden.

Following her undergraduate studies, Madalena worked for a non-profit in Los Angeles, CA. While serving in this role she went out for a night of dancing with her friends at Borderline Bar and Grill and the unthinkable happened - a gunman came in and started shooting. Madalena was able to find safety in the attic above the bar where she stayed for the remainder of the tragedy as 12 people, including responding Police Officer, Sgt. Ron Helus, were killed.

Madalena now proudly serves as the Emergency Management Specialist for Jeffco Public Schools, the School District she grew up in. She is a certified Threat Liaison Officer for the state of Colorado and is trained in CPTED, CIT, FEMA's Incident Command Series and Professional Development Series, and Single Officer Response to an Active Shooter.

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Speaker  
**DEPUTY CHIEF (RETIRED)**  
**A.J. DEANDREA**

- 30 year law enforcement career
- Responded to Columbine & Platte Canyon school shootings
- 6 Medal of Valors

**FEATURED SPEAKERS**

Speaker  
**MADALENA DEANDREA**

- Emergency Management Specialist
- Mass shooting survivor

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## Be Ready QC: Emergency Resource Fair

### Event Schedule

## EVENT HIGHLIGHTS

9.09.2023

- |                    |  |
|--------------------|--|
| 10:00am            | <b>Event starts: Information booths open</b>   |
| 11:00am & 1:00pm   | <b>Children's Preparedness Education Program</b><br><i>American Red Cross Pillowcase Project</i>           |
| 1:00-3:00pm        | <b>Speakers on Active Shootings</b><br><i>Deputy Chief A.J. DeAndrea (retired) &amp; Madalena DeAndrea</i> |
| Every 30 minutes   | <b>Stop The Bleed training</b><br><i>UnityPoint Health - Trinity</i>                                       |
| Throughout the day | <b>Hands-Only CPR</b><br><i>Quad Cities HEARTSafe Coalition</i>  |

\*Information booths, Hands-only CPR, and Stop The Bleed trainings will not run from 1-3pm due to the featured speakers.

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